



EVENT ALERT

2gether08 Festival "Solving Bigger Problems"

Wednesday, July 2 — Thursday, July 3 2008

Rochelle School & Club Row, Arnold Circus, London E2 7ESR

2gether08 is a new annual Festival being held in the East End of London with sponsorship from Channel 4 and in partnership with UnLtd, Involve, Ipsos Mori, polyWonk, Social Innovation Camp and the UK Catalyst Awards. Bringing together creatives, change makers and innovators from a wide range of fields – technology, media, entrepreneurs, NGOs, charities, government, the arts, marketing and communications – the festival will explore the possibilities and affordances of collaborative technologies and how we can use them to solve some of the greatest challenges facing society. Featuring inspiring speakers and panel discussions, its defining hallmark will be the collaborative contributions of the participants: framing problems, incubating ideas, and taking action. The majority of the content of the event will be designed and developed by participants in advance of the event on our website:

www.2gether08.com

Follow what is happening in the build up to 2gether by becoming a fan:
<http://www.facebook.com/pages/2gether/14259423585>

*****Early Bird Discount Until Monday, 16th June 2008*****

Book tickets here:

<http://2gether08.eventbrite.com>

Help us design it! Bring us recommendations for speakers, for sessions that you want to run, for problems that need sorting and for emerging ideas and innovations. Confirmed speakers so far include: Martha Lane Fox, Jon Gisby, Matt Locke and Adam Gee from Channel 4, Julian Baggini, the philosopher and writer, Ben Page, Chairman, Ipsos Mori, Bill Emmott the former editor of The Economist, and more.

Also scheduled are dedicated sessions on the new Channel 4 digital fund 4IP, the UK Catalyst Awards, a pitching session with UnLtd, a set-piece debate on 'Is our politics big enough to cope with the Web?' hosted by The Spectator and featuring leading politicians from the main parties, and the New Statesman's 10th Anniversary New Media Awards on the evening of the 2nd July.

As well as the official events, we will be actively supporting and promoting fringe events around the local area in various venues.

2gether08 will conclude with an evening drinks party on the 3 July hosted by Channel 4.

For press list queries contact:

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