

audio Boo

A platform for recording social audio and sharing it with the world, audioBoo has revitalised the importance of the spoken word in the internet age.

Currently an iPhone app that allows you to record audio, add an image, title & tags before uploading it to your account complete with geolocation data.

The basic app is free. An enhanced version will be available for £2.95/month, with a fully professional service for media companies available for £9,600 per annum.

Features:

Record up to 5 minutes & upload to your account at audioboo.fm

Automatically creates iTunes podcasts

Follow your favourite people on the web

Soon to be available on Nokia S60 & Android devices



Pro account includes:

Unlimited recording length on the phone application, Multiple Photos attached to recording, Trim audio in/out, Private boos, Customised RSS/iTunes feeds, Browser based audio editin, Custom page design, Access to source files, Moderation, Magic tags (user visible only), Multiple users in 1 account, Analytics, SIP voice integration (1 way, 2 way), Access to custom development

As used by

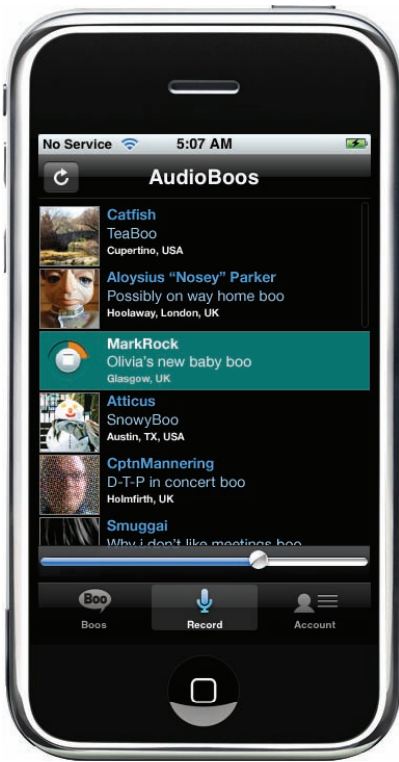
Stephen Fry, Tony Blackburn, Radio 1, 6Music, BBC London, Financial Times, The Telegraph, Richard Bacon, Absolute Radio, Radio Melbourne & more

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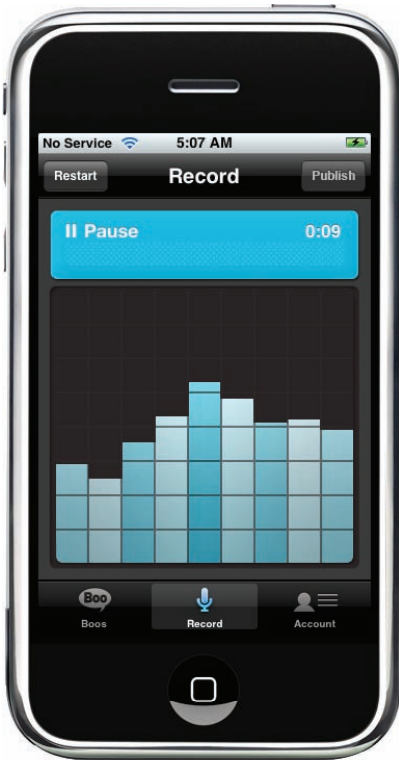
1. Listen of Recent Boos to listen to



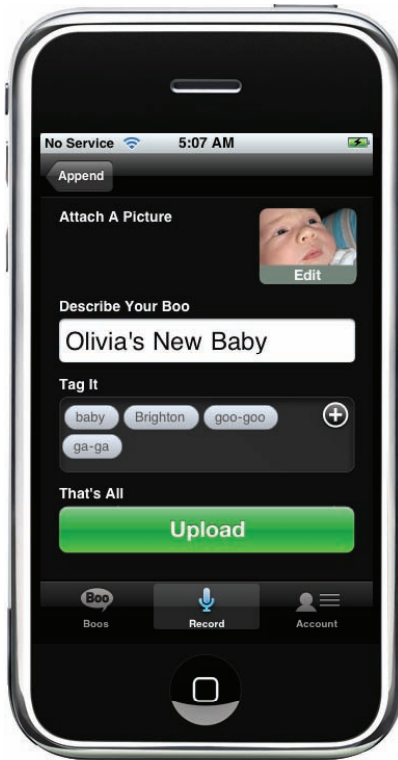
2. Detailed view of recording information



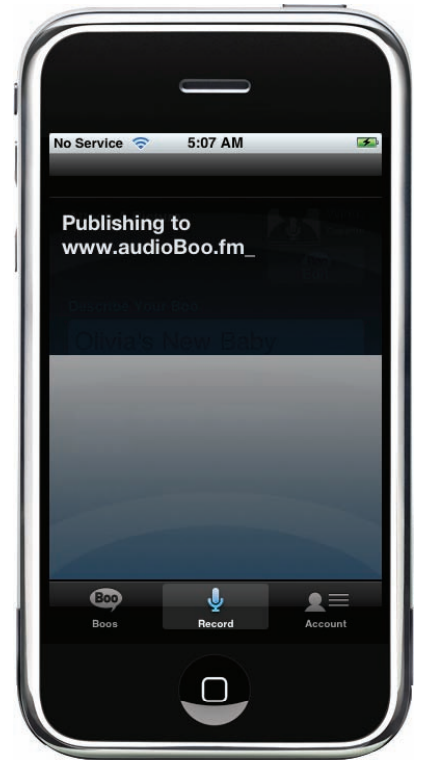
3. Record screen



4. Recording



5. Recording information, including photo, titles & tags



6. Uploading